



# neetsmarketing

SOCIAL MEDIA COURSE FOR WRITERS!

With Anita Chapman  
Saturday 3 March 2018



£89: 10am until 5pm, lunch & refreshments included  
Holiday Inn York, Tadcaster Rd. Easily reached from station by bus/taxi. Free parking.  
Private room with projector and WiFi (bring your laptops!), and buffet lunch in restaurant

## WRITERS! LEARN HOW TO:

- Raise your profile on Twitter, Facebook, Instagram
- Manage time spent on social media efficiently
- Engage your blog audience

## About Anita Chapman:



Freelance Social Media Manager  
with clients in the world of books:  
[www.neetsmarketing.com](http://www.neetsmarketing.com)  
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## QUOTES:

*“Brilliant social media course with @neetsmarketing. If you haven’t done so, you really should check out her blog.”*

–Jules Wake (tweeted by attendee on course, Oct 2015)

*“A very informative day and so well taught.”*

–Jean Fullerton (attendee on course, May 2016)

*“Anita explains how social media works in a way that is very easy to grasp. She is also full of great ideas on how to make your social media activity meaningful, manageable and enjoyable.”*

–Ian Skillicorn (former client)